Solutions for the Automotive Retail, Wholesale, Commercial & Auctions

Autoxloo Dealer Management Solutions

BUILDING YOUR ONLINE UNIVERSE

LVS™ LIVE VIDEO STREAMING™

MPS™ MARKETPLACE SOLUTIONS™

CRM

Phone, Email and Live Chat Integration

RWD

Responsive Web Design

SEO

Search Engine Optimization

254-729-828256

RETAIL COMMERCIAL WHOLESALE AUCTIONS

DEALER PORTAL & MULTI-ROOFTOPS

The Autoxloo platform is architected with the scalability to support any size dealer group while seamlessly maintaining interoperability between multi rooftops and OEMs.

We understand that as a Dealer Group you will need an effective way to market your inventory not only to the public, but to other dealers via the wholesale marketplace. Our optional Wholesale Marketplace includes a secure portal specifically designed to allow "dealer only" access to bid on your vehicles, access to our patent pending "**Vehicle Inspection Report™**".

MANAGED SERVICES

- CLASSIFIED POSTING SERVICE
- SOCIAL MARKETING
- REPUTATION MANAGEMENT
- ADVANCED SEO/SEM/PPC COMPLIANCE (OSHA) MANAGEMENT
- CONCIERGE

Dealers who offer trucks, vans, trailers, tractors, RVs, cycles, ATVs, marine vehicles and planes, construction or agricultural equipment and much more, with our tools and software we help to keep your dealerships in gear. All trucks' peculiarity is taking into consideration. Widgets are available and fit into everyone with a truck dealer website.

WHOLESALE & RETAIL MARKETPLACE

- VIR™ - VEHICLE CONDITION MODULE
- SECURE WHOLESALE PORTAL
- DATAFEED TO AUCTIONS
- SOCIAL MARKETING/INTEGRATION
- FULLY CUSTOMIZABLE WEBSITE
- INVENTORY MANAGEMENT
- DATA DISTRIBUTION TO PAID SERVICES
- REAL-TIME ANALYTICS & REPORTING
- LEAD MANAGEMENT (CRM)

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FRANCHISE DEALER OPPORTUNITIES

When choosing Autoxloo as your online marketing solution you get access to a platform that is manufacturer compliant yet offers the flexibility needed to keep pace with ever changing marketing strategies. Clean professional designs coupled with unmatched lead generation backed by a suite of managed services makes Autoxloo more than just a provider, but a partner.

AVAILABLE MANAGED SERVICE

ADVANCED SOCIAL MEDIA MARKETING -
CLASSIFIED POSTING SERVICES -
ADVANCED SEO/SEM/PPC -
COMPLIANCE (OSHA) -
HRM/PET/PDP -
MICROSITES -

INDEPENDENT DEALER OPPORTUNITIES

Autoxloo's Platform can be utilized by all independent dealers regardless of their size to increase conversion ratios through website customization, online advertising, social integration, data distribution and proper lead management.

We understand the demands of running the day by day operations of an independent dealership that is why we have created a user interface that requires no technical knowledge in order to maximize its potential. As with all of our packages we offer managed services to help our dealers reduce overhead cost, increase efficiency and improve lead conversion.

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

WHOLESALE AND RETAIL
AUTO MARKETPLACE

Autoxloo Marketplace is an all-in-one solution for those who want to start their own online auto auctions. We created the marketplace platform as a full range of the leading features and tools to exceed and leave behind the standards of today's wholesale and retail online systems.

For sellers it is a great opportunity to implement auto dealer software into their sales and deals and to increase significantly their market share in the automotive industry. For buyers it's a real chance to purchase a vehicle at the best price, top quality service, by sitting at the computer and spending no extra time or efforts.

BEST OPPORTUNITY

VEHICLE GRADING

MAKE YOUR BID HERE

Autoxloo gives salespeople a unique opportunity to involve their customers into exciting, interesting, user-friendly, easy and seamless process of auction bidding which allows to sell the vehicles very quickly and maximum profitably.

MARKETPLACE BIDDING PLATFORM FEATURES:

- MAKE OFFER
- BUY NOW
- RESERVE PRICE
- LIVE BIDDING
- COUNTDOWN TIMER
- EXTENDED TIMER
- PROXY BIDDING

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MARKETPLACE
ADD-ONS

VEHICLE INSPECTION REPORT™

Add more value to your vehicle with the marketplace platform by using the VIR™ module which allows buyers to learn more about the vehicle, its separate parts, exterior, interior, damages and general condition. Vehicle Inspection Report™ is a car evaluation method which provides the grading for its areas and parts, so customers can see the overall vehicle condition and make a smart purchase. VIR™ helps dealers increase their sales.

THE SIMCASTS™ APPLICATION

Ensure the virtual presence of your customers at the auction. The marketplace platform supports a real-time video streaming which presents a vehicle upon the customer's request and allows buyers to view the vehicle live.

AUCTIONLINK™

Give more visibility to your target audience. Autoxloo Auction Platform provides integration with the other auctions. AuctionLink™ datafeed allows dealers to advertise their inventory on the top online automotive marketplace like Goraceauto. This allows dealers to show their vehicles to millions of potential customers.

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

RESPONSIVE WEBSITES

Fully dynamic & customizable sites.

Autoxloo has always been at the forefront of automotive site design and we are proud to announce we have taken car dealer websites to a whole other level.

By utilizing our "Make-a-Page 2.0™" interface we empower our dealers to take control of the look, feel, layout and content of their website all without the need for a single programmer.

COMPATIBLE WITH ALL DEVICES

Unlike traditional website platforms that offer a limited user experience on mobile devices your customers will now have access to all of the information on your website (inventory, promotions, sales events, videos, social media etc.) regardless of the device they are using. Our responsive websites are compatible with all smartphones, tablets, laptop and desktop computers to provide a seamless user experience for your customers.

MAIN FEATURES OF AUTOXLOO RESPONSIVE SITES:

- TOP GOOGLE, BING & YAHOO RANKING
- FULLY CUSTOMIZABLE RESPONSIVE SITE
- FEATURED LISTINGS ON HOMEPAGE
- ONE-TOUCH CONTACT INFORMATION
- EASY ACCESS TO INVENTORY
- ONE CLICK NAVIGATION
- BANNER ADS & SLIDESHOW PROMOTIONS
- DATA SECURITY & STABILITY
- CONVENIENT SEARCH BARS
- INTUITIVE USER INTERFACE
- CUSTOM LAYOUT DESIGN
- FORMS FOR QUICK FEEDBACK
- SYNC WITH YOUR YOUTUBE
- SOCIAL NETWORKING BAR
- "CLICK-TO-CALL" ICONS
- MAP FEATURE SYNCS WITH GOOGLE MAPS, MAPQUEST, APPLE MAPS ETC

We recognize the necessity of having mobile-optimized dealer website for every savvy dealership. Autoxloo mobile websites represent some of the best mobile designs, interfaces, and concepts on the market. Since each mobile user is unique, our customized website would be an extreme benefit for specific client requirements and preferences. If you are looking for the company who can realize all possible mobile development services and get full extent of solutions, Autoxloo is your number one choice.

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MAKE-A-PAGE 2.0™
DESIGN & CONTENT MANAGEMENT

Autoxloo patented Make-A-Page 2.0™ technology offers the flexibility to make changes to the building Blocks (widgets) of your website at any time of the day without the need of having a programmer change your settings. You are enabled to change the layout, color, CSS, content and over 100 existing widgets to strategically display your sales specials and inventory. Changes are made in real time with very little need for technical skills. You will save time and avoid the aggravation of waiting days or even weeks for your webmaster to update your website.

KEY FEATURES OF MAKE-A-PAGE 2.0™

- INSTANT DYNAMIC CHANGES TO YOUR WEBSITE
- APPLICATION INSTALLS ARE JUST A CLICK AWAY
- PROFESSIONAL, CUSTOMIZABLE TEMPLATES
- CREATE WEBSITE WITH MULTIPLE PAGES
- INTERACT MORE WITH YOUR CUSTOMERS
- NO HTML CODING IS REQUIRED
- PLENTY OF NIFTY WIDGETS
- SEO COMPLIANT

Make-A-Page 2.0™ (MAP 2.0™) is easy-to-use and has a user-friendly interface. You can simply drag and drop objects onto the page and position them freely in the layout. Then publish and preview the web page with one-click. Make-A-Page 2.0™ gives you the flexibility to save and store multiple home pages or inventory pages with specific content and publish them on event dates.

With Make-A-Page 2.0™ you can create multiple pages and funnel your customers into the categories available for each type of visitor to maximize your conversion rate. You can include articles, news, photos, testimonials, QR Codes and social media features with a simple drag and drop of the mouse. Upload your photos onto a page and then crop, rotate and change them to add personality and customization to your site. In no time, you can create a carousel or slideshow.

Connect your website to your social media presence by adding links to Google+, Facebook, Twitter, Pinterest and many others. Autoxloo's MAP 2.0™ integrates seamlessly to work with Google API and advanced SEO techniques to help you get your site found by search engines like Google, Yahoo! or Bing.

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

CUSTOMER RELATIONSHIP MANAGEMENT

The Autoxloo CRM is user friendly and has a systematic GUI interface which can easily adapt and provide simplified workflow logic. It can function both independently or integrate with existing business processes and moreover Autoxloo Dealer Management System (DMS).

Autoxloo's CRM is a fully integrated customer management solution with inbound and outbound calling along with live chat to provide the most complete CRM solution on the market today. You can assign leads, set escalation, Round Robin and lead data distribution rules to keep track of all lead activity and monitor your sales staff performance from one centralized location.

REAL-TIME ANALYTICS

Our CRM solution offers the convenience of 24/7 access via your desktop, tablet or smartphone along with the flexibility needed to keep up with the ever changing market conditions.

When it comes to CRM, you want your sales managers to interact with the system quickly and be able to make decisions on those seconds they can afford to glance at the system. Waste of time is the least of your worries with Autoxloo's CRM. Maximize your sales staff time.

CRM ADVANTAGES:

- INBOUND & OUTBOUND CALLING
- COMPLETE CUSTOMER/LEAD HISTORY
- MANAGING MARKETING CAMPAIGNS
- TRACKING SALES LEADS FROM START TO CLOSE
- SECURE CONVERSATION RECORDING
- PERSONALIZED CLIENT EXPERIENCE
- CONVENIENT CENTRAL DATABASE
- EFFICIENT LEAD QUEUE
- SPEECH TO TEXT CONVERSION
- ROUND ROBIN LEAD DISTRIBUTION SET
- ESCALATION RULES
- CALL STRATEGIES

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CRM & PHONE
INTEGRATION MADE EASY

More amazing features from Autoxloo!
Call Management and **Phone & Email Lead Management**.

Our CRM sets the way leads are being distributed, managed and followed up. The Call Management system allows user to accept incoming and outgoing calls. You can choose either **Basic, Round Robin, Cyclical** or **Simultaneous** call routing strategies.
You have full control of who receives a call, in what order they will receive it and the total number of calls.

CALL MANAGEMENT - GET THE INFO YOU WANT

Using Call Management, you can record every call as well as track information such as what number was dialed, when exactly it was dialed, the duration of the call etc inside the CRM. You can collect your phone calls metrics to monitor their effectiveness and optimize marketing. CRM is fully interactive with event calendar, activity based tasks, escalation process and campaign management of client's budget and purchasing habits.

You can set up Voicemail feature if no managers are available and no answer for client's call is received. Voicemail transcription allows to automatically convert a voicemail message to text. The resulting text and audio are stored in CRM and can be viewed by anyone who is engaged.

LEAD CONVERSION STARTS AND ENDS AT YOUR CRM

Lead distribution is suitable for collecting and routing leads within your dealership. Centralize the lead capture from website landing pages. Don't let another lead slip through the cracks. Leads are given instant attention.

You can send and get emails from CRM in real time. On each lead you will be able to see the history of all emails and set the priority. When new Leads arrive the CRM distributes them between selected sales managers.

Sales managers can easily assign the limits of leads sales people should receive. You monitor your sales staff performance and compare the overall team productivity. Dive into details and check the break down of visits, calls and emails by sales people or regions and set your sales people goals accordingly.

Access your client's contact either on your desktop, tablet or smartphone 24/7. Have greater impact on your business processes. Autoxloo provides the system that is flexible to meet your changing needs.

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

CRM MOBILE APP
WITH DMS INTEGRATION

Do you want an app to display the performance of your dealership in real time and to do the online tracking of leads that are generated in the field?

Autoxloo presents CRM DMS Mobile Android Application for car dealers that allows the user to view, create and modify CRM data anytime, via tablet or mobile. Our mobile application is just as flexible/robust as the desktop version. Use CRM DMS Mobile to convert leads into customers. Get a seamless CRM experience with Autoxloo. No matter where and when you need it.

The Autoxloo CRM mobile app is available for download in the Google Play store. After you've installed the application, you will have full access to your CRM from your mobile device. The Mobile CRM synchronizes automatically with the desktop version to ensure you always have access to the latest information 24/7.

Now you can manage your targets, leads, contacts and accounts while travelling. Update calls status, schedule meetings, email existing clients and engage potential new customers all on the fly.

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CRM WORKFLOW
AUTOMATE YOUR SALES PROCESS

WORKFLOW PROCESS	EVENTS	ACTIVITIES	TASKS

Quickly and easily set up an automated workflow that will increase efficiency and make your sales staff more productive.

ALLOCATE: Write your own rules to automatically assign leads and customers to the reps best qualified to handle them.

AUTOMATION: Streamline the sales, marketing, and support processes.

INTEGRATION: Reduce your operating cost and grow your business by utilizing standardized working methods for all employees.

SCHEDULING: Improve the efficiency of salesperson by eliminating redundant steps while updating records, triggering email notifications etc. at the right time.

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

VIR™
VEHICLE INSPECTION REPORT™

Traditionally, vehicle inspections were with pen and paper, often resulting in inconsistent and/or incomplete recording, reporting and tracking of a vehicle condition.

Our Vehicle Inspection Report™ software transforms the old, paper-based vehicle inspection process into a "real-time" data stream that provides storage, reporting and data distribution capabilities your dealer needs to be competitive in today's market.

MAKE SELLING PROCESS EASIER

- 01 STEP — NOT SOLD
- VIR™ — 02 STEP
- 03 STEP — BOOST CONFIDENCE
- INCREASE TURNS — 04 STEP

SCAN TO VIEW HOW IT WORKS

VEHICLE INSPECTION REPORT™ FEATURES INCLUDE:

- BUILD CONSUMER CONFIDENCE BY PROVIDING HIGHLY ACCURATE AND DETAILED INFORMATION ABOUT THE TRUE CONDITION OF THE VEHICLE
- INCREASE SALES AS A DIRECT RESULT OF PROVIDING THE TRANSPARENCY DEALERS NEED TO MAKE INFORMED DECISIONS
- GENERATE ADDITIONAL REVENUES BY OFFERING ON AND OFF-SITE VEHICLE INSPECTIONS
- AUTOMATED REMOVAL OF SOLD UNITS FROM ONLINE AUCTIONS
- REMARKET THE VEHICLES ON THE MOST POPULAR AUCTIONS
- REDUCE POST SALE COMPLAINTS AND ARBITRATION CLAIMS
- ATTRACT "NON LOCAL" BUYERS

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VIR™
ACCURATE AND DETAILED INFORMATION

Vehicle Inspection Reporting tool now also features the ability to connect to an OBD2 (On Board Diagnostics) diagnostic reader via Wi-Fi or Bluetooth. A comprehensive scan of all electronic systems that provides a list of error codes with descriptions is now available as part of a vehicle inspection report.

STEP 01

Scan & decode VIN.

STEP 02

Upload vehicle options, specs and assign images to highlight damage and severity.

STEP 03

4.2

Display overall grading of vehicle to provide dealers with a snapshot of the vehicles over condition.

STEP 04

AuctionLink™

Enter pricing information, start/end dates then simply push your inventory instantly to the online auctions.

FEATURES OF VIR™:

- ABILITY TO ATTACH PHOTOS TO SPECIFIC DAMAGED AREAS
- CHOOSE CATEGORY (AS IS, AS DESCRIBED, FRONT LINE READY, NIADA CERTIFIED PROGRAM OR OEM-CPO ELIGIBLE)
- WEIGHED VEHICLE GRADING SYSTEM INCREASES DEALER CONFIDENCE
- USER ACCESS CONTROLS LIMITS PUTS YOU CONTROL OF WHO CAN VIEW, UPDATE AND ASSIGN A VIR™
- ENTER PRICING INFORMATION (STARTING BID, FLOOR PRICE, BID INCREMENT, BUY NOW PRICE)
- ADMIN DASHBOARD THAT ALLOWS USERS THE ABILITY TO MANAGE ALL INVENTORY
- ENTER VEHICLE DETAILS AND RECOVERY INFORMATION
- VIN DECODE SCANNER EITHER VIA 2D OR 3D BARCODE SCANNER*
- ON THE FLY OR BULK IMAGE UPLOAD CAPABILITY
- MANUALLY ADD OR EDIT VEHICLE OPTIONS
- CHOOSE PHYSICAL LOCATION OF VEHICLE
- CHOOSE START TIME/END TIME
- CHOOSE FACILITATOR LOCATION
- PATENT PENDING GUI INTERFACE THAT REDUCES THE TIME TO UPLOAD A COMPREHENSIVE VEHICLE INSPECTION ON AUCTION TO UNDER 20MIN/VEHICLE AVERAGE (LIVE ON GORACE AUTO)**

* Our software is designed to work on a number of different platforms and devices some of which utilize built in 2D or 3D barcode scanners or externally connected via Bluetooth.

** The level of detail our VIR™ provides is not available with any other system on the market today.

SOLUTIONS: VIR, CRM, RWD, LVS, CSI, COMMERCIAL

SERVICES: SEO, SOCIAL MEDIA, CONSULTING, AUTOMATION, ANALYTICS

PERFORMANCE: ADDON FEATURE

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

LVS™ LIVE VIDEO STREAMING™

The Live Video Streaming™ application allows the sales person to show a potential customer any vehicle they have in stock in real time just as if the person was at the dealership himself. Since the video only streams one way (dealership to consumer) the customer can take a video tour without any privacy concerns.

Live Video Streaming™ (LVS™) by Autoxloo is coming to car and commercial truck dealers all across the world. The LVS™ is the next lead generation/conversion evolutionary step past “live chat” and has become extremely popular with both Gen X an Y car buyers who are just too busy to waste time traveling from dealer to dealer.

REDEFINING SALES AND SERVICE

- BETTER CONSUMER ENGAGEMENT THAN LIVE CHAT
- INCREASE PARTS AND SERVICES REVENUES
- CONVERT MORE SHOPPERS INTO BUYERS

The way it works is very simple. The customer selects a vehicle he likes then fills out a “request for live video tour” web form. An email is then generated automatically which contains a link to join the live video tour. Since the Autoxloo LVS™ consumer facing side is browser based the client does not have to run or install any software to view the presentation.

Service managers are also leveraging this new technology to increase their sales and customer loyalty. Now when customers bring their car in for service the tech has the ability to show the customer any other recommended maintenance or repairs that are needed all in real time. It’s a win-win for everyone; the dealership gains the trust of the customer by being 100% transparent while the customer gets the convenience of being able to make an important decision without the hassle of driving to the dealership and waiting to speak with the service manager (which will more than likely end in the client refusing any “optional” service or repairs).

The LVS™ is fully integrated into the Autoxloo dealer marketing solution and will also be offered as a stand-alone product that can be easily added to any existing website platform. To view more information or to schedule a “live” demonstration simply contact us now!

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LVS™
CONVERT SHOPPERS INTO BUYERS

The LVS™ (LIVE VIDEO STREAMING™) application is the next evolution in lead conversion for both automotive dealers and commercial truck dealers. The Autoxloo LVS™ enables the sales person to provide a live video tour of any vehicle at their dealership.

Our dealers are also using the live video streaming app to increase their service absorption rates by showing customers first-hand any additional repairs that have been discovered during a visit to the service department, saving the need for the customer to make additional trips to the dealership.

POPCORN OPTIONAL :)

LIVE VIDEO STREAMING™ BENEFITS:

- PROVIDES YOUR SALES TEAM WITH A TOOL THEY NEED TO CONVERT SHOPPERS INTO BUYERS
- EXPANDS YOUR SALES REACH OUTSIDE YOUR LOCAL MARKET
- USER DOES NOT HAVE TO DOWNLOAD ANY SOFTWARE TO STREAM VIDEO
- ALLOWS SALES PERSON TO OFFER OR UP SELL "SIMILAR VEHICLE(S)" DURING VIDEO TOUR
- INCREASES SERVICE ABSORPTION RATE (MAKE YOUR SERVICE DEPARTMENT MORE PROFITABLE)
- ONE CLICK NAVIGATION
- PREVIEW AND/OR INSPECT VEHICLES AT AUCTIONS
- LEAD NOTIFICATION COMPATIBLE WITH ALL CRM
- INCREASE CONSUMER CONFIDENCE AND BRAND
- PARTS DEPARTMENT CAN VISUALLY CONFIRM CORRECT PART BEFORE DELIVERY
- KEEP LOGS OF ALL VIDEOS FOR QUALITY CONTROL AND SALES TRAINING (FEATURES ONLY AVAILABLE WHEN COMBINED WITH THE AUTOXLOO DEALER MARKETING SOLUTION)

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

LIVE AUCTION STREAMING
SIMCASTS APP

The SimCasts mobile application allows sellers to broadcast a live video session of their vehicles at the auction lane. The SimCasts app gives the subscriber a realistic feeling of being fully present next to the car: the presenter can talk to the watcher, come up closer or step away from the car, show any detail zoomed-in or out, have a look into the car which is impossible with a fixed camera.

THE BENEFITS FOR SELLERS:

- HIGH QUALITY STREAMS. THE SIMCASTS VIDEO SESSIONS LAUNCH AND STREAM EVEN WITH LOW QUALITY INTERNET CONNECTION. STREAMS ARE NOT INTERRUPTED WITH THE INTERNET BREAKDOWNS
- PRE-AUCTION MODE. THE PRESENTER CAN SHOWCASE A VEHICLE IN THE DEALERSHIP BEFORE THE AUCTION STARTS OR ITS SHIPPING TO THE AUCTION ROOM. IT'S A GOOD OPPORTUNITY FOR DEALERS TO SELL A VEHICLE NOT WAITING FOR THE AUCTION AND TO SAVE ON LANES AND SHIPPING
- ADVANCED FILTERS. THE PRESENTER WILL BE ABLE TO QUICKLY FIND THE REQUIRED VEHICLE BY USING THE YEAR, MAKE AND MODEL FILTERS
- FULL CONTROL OVER THE STREAMING. SALES PEOPLE CAN EASILY OPERATE THE STREAM. THE APPLICATION ALLOWS PRESENTERS TO SHOW UP THE VEHICLE IN DETAIL FOR THE QUICK AND EFFECTIVE SALES
- NOTIFICATIONS FOR PRESENTERS. BEFORE THE AUCTION ENDS, THE PRESENTERS ARE NOTIFIED TO START THE STREAMING WITHIN THE LAST MINUTES OF THE AUCTION

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THE SIMCASTS
FLEXIBILITY IN AUCTION VIDEO STREAMING

Finally, buyers get total flexibility they seek on the Internet shopping by imitating a physical presence on the auction. With SimCast they have a unique ability to see the vehicle live as it is and to make the right decision about its purchase.

MULTIPLE VEHICLES

THE BENEFITS FOR BUYERS:

- NO ADDITIONAL SOFTWARE. A SUBSCRIBER DOESN'T NEED ANY ADDITIONAL TOOLS, MODULES OR PLUGINS TO WATCH THE VEHICLE STREAM. ALL THE CUSTOMER NEEDS TO DO IS LAUNCH THEIR BROWSER, OPEN THE INVENTORY PAGE AND SELECT A VEHICLE TO VIEW
- BIDDING ABILITY. A SUBSCRIBED BUYER HAS THE POSSIBILITY TO MAKE BIDS DURING THE STREAM
- STREAMING ON DEMAND. A BUYER CAN SUBSCRIBE FOR THE SIMCASTS STREAMING AND VIEW THE VEHICLE AT ANY TIME
- MULTIPLE STREAMS. A SUBSCRIBED BUYER CAN VIEW MULTIPLE PRESENTATIONS AT A TIME. ONE VEHICLE CAN BE SHOWN IN DETAIL BY SEVERAL DIFFERENT SELLERS
- MULTIPLE VEHICLES. A CUSTOMER CAN WATCH A FEW DIFFERENT VEHICLE STREAMS SIMULTANEOUSLY
- TEXT CHATTING. CUSTOMERS CAN INTERACT WITH PRESENTERS BY SENDING THEIR COMMENTS OR QUESTIONS DURING THE VIDEO SESSION

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

CSI™ CUSTOMER SATISFACTION INDEX

Stay always available to your customers and perform them only your topnotch maintenance. Autoxloo designed CSI™ membership mobile service application in order to let your dealership provide qualified car care. Be in touch with your customers even after buying process is completed. This app will help your clients to maximize their vehicle's security and minimize efforts.

All necessary services gathered in one simple app which ease you communication with a customer. All required documents and information about customer's vehicle are already downloaded on this app. But if there is a need to add some extra info, it can be fast uploaded. Easy to use app! Thanks to detailed list of options you will identify customer's needs in a matter of seconds. Provide a great service to your prospects and help them manage their time.

Let your customers easily schedule an appointment and ask for your help. Protect lead's vehicle, maximize fuel economy and improve overall vehicle performance. It's the stuff that keeps your prospect's car, truck, minivan or SUV operating at peak performance. Feel thousands of grateful customers' feedbacks and testimonials.

Give your customers an opportunity to send service request & attach photos right from the app. Allow them to monitor service process execution. After successful repairing customer receives a message or email that service has been done.

Remind your customers about booked appointments, inspection time or insurance runs out, inform them about your special offers for all retail service, parts, accessory purchases & other event through CSI™ notifications. CSI™ mobile allows dealers to provide all of the notifications' functionality to their users. Your notifications can be sent email.

Don't fall behind the latest technologies and provide your customers with an excellent service.
Contact us now and we will do the best for you.

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REPEAT CUSTOMER =
SALES + SERVICE + PARTS

Introduce CSI™ membership mobile service application to your customers: useful and informative app that gathered all necessary information. Customers will surely notice your professional staff and perfect maintenance.

CSI™ BENEFITS:

- MINIMIZE THE EXPENSES INCURRED ON MARKETING AND ENSURE CUSTOMER SUPPORT
- MAINTAINING DEALERSHIP'S REPUTATION TO THE HIGHEST LEVEL WITH AFTER-SALE SERVICES
- PROVIDE YOUR CUSTOMERS WITH FREE, SECURE AND RELIABLE COMMUNICATION. VALUABLE ASSISTANCE FROM EXPERIENCED CONSULTANTS
- REINFORCE YOUR BRAND, SEND YOUR CUSTOMERS NOTIFICATIONS OF SPECIAL EVENTS, OFFERS, DISCOUNTS AND MORE
- COMPLETE EASE-OF-USE: INTUITIVE USER INTERFACE, SIMPLE & CONVENIENT
- INCREASE PRODUCTIVITY OF YOUR DEALERSHIP BY AUTOMATING DAILY BUSINESS ACTIVITIES
- IMPROVE CUSTOMER SATISFACTION WITH CONSISTENT AND SYSTEMATIC INTERACTION
- BUILD TRUST & RELATIONSHIP WITH YOUR CUSTOMERS BY KNOWING THEIR NEEDS AND EXPECTATIONS
- SUPPORT YOUR CUSTOMERS WITH REAL-TIME MARKET INFORMATION, CRITICAL DATA CAN BE ACCESSED AND USED WHILE ON THE GO
- FAST APPOINTMENT SCHEDULING AS WELL AS AUTOMATIC REMINDER SERVICING DATE FOR YOUR CLIENTS
- LET CUSTOMERS CONNECT WITH YOU DIRECTLY THROUGH THE APP WITH A SINGLE TOUCH. INCREASE YOUR ACCESSIBILITY AND VISIBILITY
- INSTANT CUSTOMER FEEDBACK WITH THE ABILITY TO RESPOND QUICKLY TO A CUSTOMER

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

TRUCK DEALER WEBSITES

Autoxloo designed websites for commercial trucks (new and used) as well as for vans, trailers, tractors, RVs, cycles, ATVs, marine vehicles and planes, construction or agricultural equipment etc. to make your dealership run smoothly. With our tools and software we help to keep your dealerships in gear.

Website management is extremely simple and convenient. With intuitive navigation and drag-and-drop functionality, your website will be ready in no time. We offer you to manage Inventory from DMS for the proper presentation of vehicles. Finding all answers on one page, saves your time greatly. With hundreds of design options to choose from, you can customize your dealer website to fit your style.

Find the best layout for your trucks, vans, trailers etc Organize your trucks in types and categories: light, medium, heavy and severe service trucks. Specify truck details: passenger trucks, cargo trucks, dump trucks, tank trucks, pickup trucks, service/utility trucks and all your other vehicles.

With lots of forms and applications we offer your truck website will provide consumers with the information that they are searching for. Give your customers the opportunity to make the right choice with our variety of useful searches, which gives the most full information on prospective vehicles. Browse by truck category, make, model, price etc. The search widgets are designed specially for trucks, vans and trailers available and fit into everyone with a truck dealer website. Help your customers to find all your dump, tank, low boy and horse trailers, tractors, excavators and buses. A satisfied customer represents generations of sales opportunities.

Autoxloo provides you with the features you need to drive up your dealership productivity. Our application Upload Wizard allows you to load trucks to your Inventory within 5 minutes. All trucks' peculiarity is taking into consideration. You can upload great amount of images with few mouse clicks. We offer a full range of multimedia functionality: text, graphics, audio, photo images, animation, full motion video, data etc. Our SEO tools get your site found on search engines. Better ranking means more traffic. Traffic means customers and customers mean business. Autoxloo offers the most SEO compliant platform on the market today.

We pride ourselves on first class customer service and interaction. Your priority is business. Our priority is you.

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TRUCK
MARKETING SOLUTIONS

Autoxloo can help you to build your truck website wisely. We are always ready to participate on you success achievement. We offer amount of packages that contains a set of available features. Select required and create your website with the strongest stuff.

PRODUCTS

- CRM (CUSTOMER RELATIONSHIP MANAGEMENT)
- INVENTORY MARKETING TOOLS
- INVENTORY MANAGEMENT
- TRUCK DEALER WEBSITE
- DATA DISTRIBUTION
- SOCIAL MARKETING
- PRINT SPEC SHEET
- E-MAGAZINE

SERVICES

- MANAGED CLASSIFIED POSTING
- REPUTATION MANAGEMENT
- DEALERSHIP CONSULTING
- ADVANCED SEO/PPC
- CONCIERGE SERVICE

FREIGHTLINER WORK SMART℠ · INTERNATIONAL · ISUZU · MACK · Peterbilt · SPRINTER · WESTERN STAR · VOLVO · KENWORTH

DATA DISTRIBUTION NETWORK

- IDUMPTRUCKS.COM
- ITRUCKFLEETS.COM
- ITRAILERSALE.COM
- TRUCKDEALERSALE.COM
- BOXTRUCKDEALER.COM
- ICHASSISTRUCKS.COM
- USEDTRAILER.CO
- USEDTRUCK.CO

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

AUTOXLOO'S CONCIERGE SERVICE

Every dealer wants to provide superior customer service. It's often the driving force which sets you apart from the competition. The management of the dealership involves three main parts: people, process and technology. Autoxloo will help you to piece all parts together seamlessly.

Autoxloo's "Concierge Service" is for dealers that want to utilize personnel that are already experts in the system and avoid the time and expense of hiring and training an entry level person that does not have the skill set necessary to succeed at the position.

Autoxloo developed Power Concierge Service to give dealership first class service that will allow them to spend more time focusing on their core business. We can provide a range of different functions and services, covering all the day-to-day website requirements such as: updating vehicle listings, changing and rearranging text, images, videos, slideshow, managing online inquiries and much more.

Autoxloo provides remote support for wide range of online marketing solutions. This includes complete website design packages, Pay-Per-Click campaign and social marketing. Many dealers either do not have the time, knowledge or skill set to develop and manage their social marketing channels despite the fact they are very effective and neccessary to any marketing campaign.

Call today for a free consultation and one of our representative will be happy to guide through our suite of services to find out which concierge package is right for your dealership.

KEY ADVANTAGES OF THE AUTOXLOO CONCIERGE SERVICE:

- PROFESSIONAL SUPPORT STAFF TRAINED AND READY TO HELP YOU. (NO NEED TO ABSORB THE COST OF HIRING, TRAINING AND MAINTAINING NEW STAFF)
- OUR CONCIERGE SERVICE CAN FIT WITHIN ANY BUDGET. (PACKAGE PRICING IS DESIGNED AROUND EVERY DEALERSHIP'S SPECIFIC NEEDS)
- LEVERAGING PERSONNEL THAT ARE ALREADY EXPERTS IN THE SYSTEM SAVE YOU TIME
- NO NEED TO MANAGE A PAYROLL BURDEN AND ADDITIONAL OVERHEAD
- YOU CAN INCREASE/DECREASE RESOURCES AS NEEDED

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REPUTATION MANAGEMENT

New field in online marketing which becomes the saving grace for businesses that have suffered from the wrath of an unhappy public. Online reputation management is the voice that speaks in response to negative reviews turning them into positive.

Review us on Google YAHOO! JunkMail YOUR KING OF CLASSIFIEDS kijiji

DATA DISTRIBUTION NETWORK

- PERFORM GOOGLE SEARCH TO IDENTIFY WEBSITES THAT CONTAIN NEGATIVE REVIEWS/COMMENTS/ARTICLES
- CREATE A MASS MAIL CAMPAIGN REQUESTING TESTIMONI ALS FROM YOUR EXISTING CUSTOMER BASE (ATTACH PROMOTION AS INCENTIVE)
- UTILIZE "REAL" TESTIMONIALS TO DRIVE NEGATIVE RE VIEWS DOWN AND/OR IF POSSIBLE OFF THE PAGE(S) ON A DAILY BASIS (1 REVIEW ADDED PER DAY PER SITE)
- UPLOAD ACTUAL VIDEO TESTIMONIALS TO VARIOUS MEDIA WEBSITES (TAG EACH VIDEO FOR MAXIMUM SEO VALUE)
- RESTORE CONSUMER CONFIDENCE IN DEALERSHIP - "NAME", "BRAND" AND "SERVICE"
- STRATEGICALLY TARGET UP TO 5 WEBSITES/REVIEW PORTALS

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

E-MAGAZINE
PUT THE PRINT BACK

e-Magazines Offer The Best Of Both Worlds. These e-Magazines behave like a normal hard copy, and can be viewed on any computer, tablet or smartphone.

01 FEATURE
ONLY YOUR INVENTORY

02 FEATURE
UNLIMITED SPACE

03 FEATURE
TRACKING TOOL

Traditional print-based marketing simply can't compete with digital search features available to consumers today. Unfortunately many large scale magazine productions can take days or weeks to deliver current up-to-date inventory/information to your potential buyers.

Autoxloo created the “e-Magazine” in order to combine the familiar user experience of flipping through a printed magazine with efficiency and cost effectiveness of digital distribution. Our e-Magazines are updated dynamically as new inventory is added to ensure your customers have access to the latest vehicles going at your dealership. With no print, distribution or postage cost your customers can have their e-Magazine delivered right to their email, free for you and instantly for them.

E-MAGAZINE ADVANTAGES

- TREMENDOUS SAVINGS ON PRINT, DISTRIBUTION AND POSTAGE COSTS
- CREATE CUSTOM PAGES FOR PROMOTIONS, EVENTS, CALENDARS ETC
- NEGOTIATE LOWER PRINT COST WITH YOUR PRINT PUBLICATIONS
- REENGAGE YOUR PRINT CUSTOMERS TO INCREASED SALES
- CONTROL THE LOOK, FEEL, CONTENT AND LAYOUT OF YOUR E-MAGAZINE
- REALISTIC 3D PAGE TURNING SHOWS ONLY "YOUR" DEALER'S INVENTORY
- PRINT IT, SAVE IT TO FLASH DRIVE OR EMAIL IT TO INCREASE YOUR SALES

Let's get started today creating your own e-Magazine that will showcase ONLY your vehicles, promotions and calendar of events.

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INTERNATIONAL INVENTORY
DATA DELIVERY SYSTEM

We are pushing your vehicle inventory to top online automotive marketplaces. Achieve maximum exposure to your target location by posting ads to as many relevant locations as possible. Get your inventory in front of millions of potential customers from around the world!

SELL VEHICLES ON INTERNATIONAL MARKETS

- FULL LANGUAGE TRANSLATION FOR DEALER WEBSITE
- ONLINE VEHICLE LISTINGS ON INTERNATIONAL SITES
- PHONE AND EMAIL SUPPORT FOR LEADS FROM INTERNET VEHICLE LISTING

THINK GLOBALLY WHEN SELLING CARS

TRENDS FAVOR INTERNATIONAL VEHICLE SALES

- FAVORABLE DEMAND FOR CERTAIN MAKE/MODELS IN OTHER MARKETS
- DISPOSABLE INCOME INCREASING IN DEVELOPING COUNTRIES
- INTERNATIONAL COMMERCE INCREASES YEAR TO YEAR
- TECHNOLOGY SIMPLIFIES TRANSACTIONS
- FAVORABLE EXCHANGE RATES

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

MANAGED SEO
GET THE COMPETITIVE EDGE

Over time a strong SEO program is shown to improve brand awareness, dealer reputation, service absorption rates and most importantly increase not only the total amount of leads, but the quality of the leads themselves. In this article we will be discussing four avenues that an average car dealer can use to improve their websites' SEO and online presence.

01. ORIGINAL CONTENT

You will need to develop a real strategy based on your target audience, insights and behavioral statistics. Some good examples of original content include car reviews, testimonials, automotive maintenance tips and a daily, weekly or monthly contest that requires the consumer to visit the website daily to participate.

02. WEBSITE INFRASTRUCTURE

Autoxloo offers the most SEO compliant platform on the market today: extensive analysis of website analytics to identify problems with keyword management/density, meta information, navigation, URL structure, H1 tags, page flow, referrals, landing page configuration and content management.

03. LINK RELATIONSHIPS

Standard operating procedure for any car dealer is to make sure their business information is live and up to date on all of the local directories such as Yahoo local, Google Maps, Google Plus and more. More advanced strategies should include producing high quality articles for distribution.

04. SOCIAL MEDIA

The goal for any social marketing program is for your message to go viral and as a result the cost of acquiring a new customer reduced across multiple lead conversion platforms. Twitter, Facebook, YouTube and Pinterest are used to gain online visibility.

TAKE A PROACTIVE APPROACH TO SEO!

- INBOUND LINK BUILDING SERVICES IN VARIETY OF FORMATS
- COMPLETE MEASUREMENT AND PROMOTION OF YOUR WEBSITE
- XML SITEMAP SUBMISSION
- CONTENT CREATION AND CONTENT MARKETING SERVICES
- SOCIAL MEDIA OPTIMIZATION SERVICES
- DISTRIBUTION SERVICES
- INSPECTION OF YOUR WEBSITE FOR PROPER CODING THAT ARE OPTIMIZED FOR INDEXING BY SEARCH ENGINES

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SEO
BEST PRACTICES

Autoxloo's team knows how to optimize your website to meet your specific goals in the industry. Our SEO specialists optimize your online dealership website using specific targeted keywords to bring more relevant traffic to your dealership. Let our professional SEO specialists put you on the search engine map.

OUR SEO CAPABILITY ON SITE IS SECOND TO NONE AND HAS FOLLOWING FEATURES:

- CUSTOMIZABLE TITLE TAGS, KEYWORDS AND DESCRIPTIONS
- DYNAMIC VEHICLE DETAILS META INFORMATION
- XML SITEMAP SUBMISSION
- KEYWORD OPTIMIZED IMAGE ALT TAGS
- CUSTOMIZABLE URL STRUCTURE
- RSS FEEDS

URL STRUCTURE

DYNAMICALLY BUILD URL

CUSTOMIZABLE TITLE TAGS, KEYWORDS AND DESCRIPTIONS

<META> INFO

<META NAME="DESCRIPTION" CONTENT="AFFORDABLE, PRE OWNED,USED, MAKES,MODELS, VEHICLES, CARS FOR SALE" />

KEYWORD OPTIMIZED IMAGE ALT TAGS

UNIQUE VEHICLE DESCRIPTIONS

REGULARLY CHANGING CONTENT

RSS FEEDS

Google YAHOO! Bing

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

ON SITE SEO MANAGEMENT

On Site optimization deals with everything on your website that you can change and manipulate. You need On Site SEO if you want to improve organic traffic, drive leads and improve your position in search engine results.

SERVICE	START UP SEO-1	ADVANCED SEO-2	BUSINESS SEO-3	ENTERPRISE SEO-4
Website Statistics	●	●	●	●
Titles Optimization	●	●	●	●
Descriptions Optimization	●	●	●	●
Keywords Optimization	●	●	●	●
Images Alts & Titles Optimization	●	●	●	●
SEO Optimized Texts	●	●	●	●
Vehicle URLs Optimization	●	●	●	●
Ranking Statistics		●	●	●
Heading Tags Optimization		●	●	●
Internal Links Optimization		●	●	●
Outbound Links Optimization			●	●
Links Statistics			●	●
Keywords in URLs			●	●
Bold/Italic/Underlined Keywords			●	●
Schema.org Mark Up				●
Competitors Watchlist				●
Anchored Texts				●
Short & Readable URLs				●

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OFF SITE SEO MANAGEMENT

Off site Search Engine Optimization is the process of promoting your website across the web. It is accomplished from sources other than your dealer website to increase search engine performance for target keywords that are related to your On Site content and the keywords that exist in Off Site direct links.

SERVICE	START UP SEM-1	ADVANCED SEM-2	BUSINESS SEM-3	ENTERPRISE SEM-4
Articles Writing	• 5 articles (500 words) • keywords allowed-3	• 10 articles (600 words) • keywords allowed-4	• 15 articles (700 words) • keywords allowed-5	• 20 articles (800 words) • keywords allowed – 6
Blog Posting Service	• 5 blogs • variety of Page Rank 3-4	• 10 blogs • variety of Page Rank 3-4	• 15 blogs • variety of Page Rank 3-4	• 20 blogs • variety of Page Rank 4-8
Local Listings	• Search engines with PR 1-3 and 5 local listings hubs	• Search engines with PR 1-4 and 10 local listings hubs	• Search engines with PR 1-5 and 15 local listings hubs	• Search engines with PR 1-7 and 20 local listings hubs
Forum Links	• 10 active links	• 20 active links	• 30 active links	• 50 active links
Social Media Management	• manage 1 social account	• manage 2 social accounts	• manage 3 social accounts	• manage 5 social accounts
SEO Video	• 5 vehicles per week	• 10 vehicles per week	• 20 vehicles per week	• 40 vehicles per week
News Page Management	• 1 news per week	• 2 news per week	• 3 news per week	• 5 news per week
Link Building	• 10 links	• 20 links	• 30 links	• 80 links
Social Bookmarks	• 7 bookmarks	• 10 bookmarks	• 15 bookmarks	• 20 bookmarks
Google TOP10	• 1 keyword	• 2 keywords	• 3 keywords	• 5 keywords

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

PPC CAMPAIGN MANAGEMENT

PPC advertising gives you the opportunity to pay for top positions on search engines and appear on relevant partner websites. This delivers instant traffic and it allows your dealership to develop your overall Internet marketing strategy.

WE ARE Google Partner

AdWords CERTIFIED · Analytics QUALIFIED

SERVICE	START UP PPC-1	ADVANCED PPC-2	BUSINESS PPC-3	ENTERPRISE PPC-4
Search Network	Google Adwords Or Bing Ads	Google Adwords Or Bing Ads	Google Adwords Or Bing Ads	Google Adwords Or Bing Ads
Campaign Management	1 time per month	2 times per month	3 times per month	4 times per month
Keywords	for 2 makes	for 4 makes	for 6 makes	for 8 makes
Ads Per Group	2	2	3	4
Ads Extensions	1	2	3	4
Analytics	●	●	●	●
Conversions	●	●	●	●
Reports	●	●	●	●
Landing Page		●	●	●
Remarketing			●	●

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RESPONSIVE
DEALERSHIP MICROSITES

Autoxloo Automotive Dealer Microsites target your customers by developing vehicle specific, finance or marketing campaign microsites. Our microsites drive more targeted traffic, even comparing with the main dealer website. With every microsite, we include our automotive SEO services.

Google YAHOO! Bing

MICROSITE DRIVE TARGETED TRAFFIC

- OPTIMIZED BY VEHICLE, LOCATION AND DEALERSHIP
- DYNAMIC MICROSITES WITH LIVE INVENTORY
- AD FOCUSED DYNAMIC PHONE SWITCHING
- PROVEN AND PATENTED ARCHITECTURE

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

SOCIAL MULTIMEDIA TOOLS

Convert Leads at a High Sales Rate !

Social media gives the ability to connect with customers individually, and in a highly targeted, customer specifically defined way. It's important that you make people aware of your dealership and its line of business.

Creating an effective online marketing campaign will only be as good as the tools used to build in the first place. Keep your dealership always 2 steps ahead of the competition by leveraging the full suite of Multimedia Tools and widgets offered by Autoxloo.

Easy-to-use interface and inspiring tools will take your ideas to new heights. Our dedicated team of developers and designers has been building industry-leading multimedia tools with the features that professionals use and novices want.

- SOCIAL MARKETING INTEGRATION
- BACKGROUND AUDIO CONTROL
- INTEGRATED BLOG/NEWS REEL
- FEATURED VEHICLE LISTING
- BOOKEND VIDEO STUDIO
- INTEGRATED E-MAGAZINE
- YOUTUBE API VIDEO SYNC
- AUTOGEN VEHICLE VIDEOS
- LARGE FORMAT IMAGES
- LIVE VIDEO STREAMING
- VIDEO TESTIMONIALS
- CUSTOM CAROUSEL

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PINTEREST MARKETING
INTEGRATED SOLUTION

Pinterest is a powerful way to create consumer awareness, maintain customer loyalty, interact with customers, and build organic SEO. It isn't just about pictures, using charts, diagrams and infographics helps to visualize numbers and figures.

Leverage the latest trend in automotive social marketing by "pinning" your inventory to directly from your inventory management system to your Pinterest account.

Create custom boards on the fly and post multiple photos of each vehicle for maximum SEO value.

BENEFITS OF MARKETING ON PINTEREST

- FOLLOWERS WILL BE AUTOMATICALLY NOTIFIED OF NEW POST
- CREATE UNLIMITED BOARDS TO COVER ALL SEO VARIATIONS
- THE VISUAL IMPACT CREATES USER EXCITEMENT INSTANTS
- BEST OF ALL IT'S FREE

It is time to expand your reach and join the AUTOXLOO DMS to be connected to EVERY media channel available online today.

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

YOUTUBE INTEGRATION
VEHICLE VIDEO MARKETING

YouTube is the 2nd biggest search engine and the 3rd most visited site in the world.

Video Marketing is a powerful tool to drive traffic to your dealer website and vehicle details page. It's 20% easier to rank #1 with a video result as compared to a website.

Autoxloo provides several video player widgets that allows you to easily create a user experience that will keep your visitors engaged, improve conversions and increase SERP's.

IF A PICTURE IS WORTH A THOUSAND WORDS, THEN A VIDEO IS WORTH A MILLION

USE FOLLOWING TIPS TO DO YOUR DEALERSHIP'S YOUTUBE CHANNEL BETTER

- UPLOAD VIDEO REGULARLY, YOUTUBE CHANNELS THAT ARE UPDATED REGULARLY WILL RANK BETTER THAN THOSE THAT NEVER ARE
- ADD CALL.TO.ACTION TO EVERY YOUR VIDEO: LEAVE A COMMENT, SUBSCRIBE TO YOUR DEALERSHIP'S CHANNEL OR SIMPLY LIKE THE VIDEO
- SET UP PLAYLISTS TO SORT YOUR VIDEOS VEHICLES' MAKE OR MODEL, BY ADS, PROMOTIONS AND SPECIAL EVENTS, BY TESTIMONIALS ETC
- INCLUDE KEYWORDS IN THE VIDEO TITLE AND ADD THE WORD "VIDEO" TO TITLE, DESCRIPTION, META DATA AS CUSTOMERS OFTEN USE THE WORD WHILE SEARCHING
- ATTRACT CLIENTS WITH THE RIGHT THUMBNAIL. THE ONE THAT BEST CAPTURES THE ESSENCE OF YOUR VIDEO
- CREATE A CUSTOM BACKGROUND OF YOUR CHANNEL TO MATCH AND REFLECT YOUR DEALERSHIP
- REPLY TO COMMENTS PEOPLE LEAVE ON YOUR VIDEO ON A REGULAR BASIS TO MAINTAIN AND GROW RELATIONSHIP WITH YOUR CUSTOMERS
- PROVIDE CUSTOMERS WITH AN EMBEDDED PHONE NUMBER IN THE VIDEO AND A LINK TO A LANDING PAGE WITH ALL THE DETAILS ABOUT PRODUCT OR SERVICE ALONG WITH THE DEALERSHIP'S CONTACT INFORMATION

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VIDEO PRODUCTION
DEPLOYMENT

Home page Video is one of the most powerful marketing tools available to dealer today! Video testimonials reassure potential customers they are making the right decision to buy from YOU! Anyone can easily record and upload a video using a standard webcam or similar video recording device. Existing videos become viral as customers post their testimonials on many popular social networking sites like Facebook, Twitter and Pinterest.

Keep visitors from bouncing off your site with interesting, funny and informative content. Your dealership can advertise daily, weekly, monthly or seasonal specials quickly and easy. Just create custom commercials that relate to your local market.

VEHICLE VIDEO CONVERTER

- VIDEO EXPORT TO MEDIA CHANNELS (I.E. YOUTUBE)
- EMAIL NOTIFICATION WITH VIDEO ATTACHMENT
- VIDEO LIBRARY STORED IN YOUR DMS
- CONVERT VEHICLE VIDEOS
- BACKGROUND AUDIO
- SPEECH TO TEXT

ADVANTAGES OF DEALERSHIP YOUTUBE CHANNEL

01 UPLOAD VIDEOS TO YOUR YOUTUBE ACCOUNT DIRECTLY FROM DMS

02 CREATE NUMEROUS PLAYLISTS WITH YOUR VIDEO TESTIMONIALS

03 CAPTIVATE YOUR VISITORS WITH RELEVANT, VIBRANT MEDIA

04 LINK BACK TO YOUR WEBSITE FOR INCREASED VISIBILITY

05 EMBED UNLIMITED NUMBER OF YOUTUBE VIDEOS

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

DEALER REVIEWS
GOOGLE INDEXED

Autoxloo developed Dealer Review module which allows you to get wide customer's feedback on your service. Customers will be able to evaluate your dealership and to write a personal review about it. Take advantage of our Reputation Management service to increase number of positive reviews.

Every salesperson should know what differs them from others and to use the information to build value and rapport with customers. But it isn't what you are saying that has the biggest effect on your business. It's what others are saying about you that makes the true impact. Think about creating a space on your website where customers can post reviews about your dealership.

Actively engage customers to write reviews and provide feedback. Monitor your ranking versus key market competitors and give management the ability to connect with customers to handle any service issues. Get your satisfied customers to spread the word that their dealership experience was a great one. All those star ratings you have been awarded will now rank when prospective customers search your dealership. Dealer Review enables dealers to benefit from doing business the right way.

Dealer Review is a great tool for Aggregator Websites with multiple dealerships under them. It helps customer to make the right choice. Convenient and easy-to-use dealer search based on dealers location, average rating of each dealership, real customers reviews, links to dealers inventory, websites and as a result your customers get all necessary information about all your dealers.

Establish trust and deliver accountability by starting to implement Dealer Review. You can increase your followers as well as their interaction within your websites. And more visitors mean grow popularity, better SEO and more sales. Autoxloo gives your dealership the edge it needs to stand above the crowd.

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VEHICLE REVIEWS
SMART PURCHASE

The Vehicle Reviews module allows customers to add their feedback and create reviews for any vehicle in your inventory in one touch. This feature can give your customers the most informed opinion on prospective vehicles. Now no need to search for reviews on car he is interested in the entire network, that will make life of potential buyer more comfortable by getting the full response on all questions on one page.

Vehicle reviews are fast and easy way to save your customer's time. They can find all answers on one page with a few mouse clicks. Give shoppers the confidence they need to make a purchase decision. Excellent customer service makes the purchase process so much more enjoyable and more profitable, doesn't it?

Even better, not only your customers can take advantage of Vehicle Review, but any person who is looking for a new or used car and making its own research can find your website with this wonderful feature. Imagine, potential customer allocates a lot of time to find a good vehicle for the best price and starts his search. He opens hundreds of different sites with fragmented, not full enough reviews. Not very pleasant picture, right? But then customer finds link to your reviews and the situation improves. Much better, isn't it?

More visitors, higher traffic to your website and more profitable SEO. Give the customer a reason to come back, make your site really interactive and create your own database with vehicle reviews.

Autoxloo expects that Vehicle Review will increase consumer satisfaction making them more confident in contacting your dealership and ultimately buying cars from you.

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

CONSULTING SERVICES

We believe consultants should be hands-on, performed by knowledgeable professionals who inspire innovation and are relentless perfectionists. We have assembled a team of experts with these traits in various disciplines that have a proven track record in every level of the business needs.

BUSINESS SERVICES

- ESTABLISHING ACCOUNTABILITY AND OWNERSHIP
- TEAM BUILDING AND SUCCESSION PLANNING
- COMPLIANCE & RISK MITIGATION
- OPERATIONAL MANAGEMENT
- MERGERS & AQUISITIONS
- HUMAN RESOURCES
- BDC

Our clients include Celestica Ltd, Dassault Systemes, SCC, IBM, Victory Automotive Group, Westbury Auto Group, Penske and Sonic which rely on our experties to bring the best industry practices to be implemented in their business. The range of services consists of IT Restructuring & Outsourcing, Employee Recruitment and Evaluation, HRM, PDP, PET, Dealership Compliance (Redflag) Business Process Audit & Development, Executive Management Initiatives and Leadership.

We are selective to work with clients that we expect improvement in their operational efficiency or the bottom line savings. We benchmark the existing process and analyze the metrics prior to setting into motion the changes in the dealership. With specific milestones and deliverables based on the clients expectations we implement HRM and tools that will ensure continuous measurement of improvements. We work closely with your dealership and its staff each year to raise the bar and stay focused on meeting the business objectives and goals established by your management.

SALES TRAINING

- SYSTEM AQUISITION CONSULTING
- COMPLIANCE POLICIES
- RED FLAGS PROGRAM
- ASSET TAGGING
- FORMS REVIEW

VEHICLE APPRAISALS TOOLS

- DEALER RISK EVALUATION
- HARASSMENT TRAINING
- COMPLIANCE TRAINING
- ADVERTISING REVIEW
- HR SOLUTIONS

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COMPLIANCE
RISK MANAGEMENT

Legal compliance is one of the most important things dealers are faced with today. Keep your dealership in check and maintain all safety rules to avoid unnecessary investigations and fines. Autoxloo's compliance program is designed to help you easily control these failures and keep your dealership 100% safe and functioning as it should. Train your entire staff to do business so they do not rely on their own understanding of doing business the way it's always been done.

COMPLYAPPS™

Use Autoxloo ComplyApps™ to protect your business. Before FTC comes to your dealership, let your internal inspectors find problems that have to be resolved and report about them with ComplyApps™. Inspector can report issues aim, its priority & cost of supposed fine. It is vital to follow all instructions in order to avoid paying heavy penalties. Enjoy how it became simple to keep everything in your dealership in the right order with the help of our compliance app.

COACHING COMPLIANCE STAFF

CONSTANT ACCESSIBLE TOOLS

VARIETY OF REPORTS FORMATS

DMS INTEGRATION

IT'S UP TO YOUR DEALERSHIP TO GET STUFF RIGHT

- CHECK IF ALL NECESSARY DISCLOSURES ARE PRESENT ON YOUR WEBSITE
- THE GUIDES ARE COMPLIANT AND VISIBLE ON EVERY VEHICLE ON THE PREMISES BEING OFFERED FOR SALE
- EVERY EMPLOYEE IS TRAINED ON THE COMPLIANCE RULES AND REGULATIONS
- YOU SHOULD BE SURE THAT ALL DISCLAIMERS ARE CLEARLY DISPLAYED AND NOT BURIED AWAY ELSEWHERE ON THE WEBSITE
- DISCARDING OF DOCUMENTS AND PAPERWORK PERTINENT TO BUYERS, QUOTES, BILL OF SALES ARE EITHER FILED AWAY IN A SECURE PLACE OR DESTROYED
- MUST HAVE AN OPT-OUT OPTION FOR EMAIL OR TEXT CORRESPONDENCE
- ENSURE THE LEASE PROGRAMS, PAYMENTS, INTEREST RATES ETC ARE PROPERLY ADVERTISED, SOLD VEHICLES SHOULD ALWAYS BE REMOVED FAST IN ORDER TO AVOID LAWSUITS AND SO ON AND SO ON

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CRM
VIR
LVS
CSI
COMMERCIAL
SERVICES
SEO
SOCIAL MEDIA
CONSULTING
AUTOMATION
ANALYTICS
PERFORMANCE
ADDON FEATURE

254-729-828256

RETAIL COMMERCIAL WHOLESALE AUCTIONS

BUYER'S GUIDE AUTOMATION

Daily Delivery of Buyer's Guide & Window Sticker to Your Printer

Autoxloo is presenting the Buyer's Guide Automation system. No more handwriting the year, model, make or any other information you needed on the buyer's guides. Just notify us of the requirements and your Buyer's Guide is ready in no time. All elements in PDF are in vector or bitmap format to give you a crisp and clear print out. Autoxloo will deliver the daily and full monthly report to your email or directly to a designated printer in your store.

In addition, we offer addendums for new vehicles and custom window stickers designed specifically for your dealership to match your specific business campaigns. Our custom window stickers will give your dealership a professional appearance and help build value for your customers. Let your vehicles sell themselves when your dealership is closed.

BENEFITS OF THE BUYER'S GUIDE AUTOMATION:

- WINDOW STICKERS TEMPLATES ADJUSTED TO YOUR DEALERSHIP NEEDS
- AVAILABLE IN ENGLISH AND OTHER LANGUAGES IF NEEDED
- ADVERTISE YOUR DEALERSHIP ON EVERY VEHICLE
- QR CODE WITH LINK TO YOUR WEBSITE
- ADDENDUMS FOR NEW VEHICLES
- PERFECT PRINT QUALITY
- TURNKEY TECHNOLOGY
- FLEXIBILITY. MODIFY BY ODOMETER RANGE OR ANY OTHER CRITERIA FOR EACH TYPE OF WARRANTY

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SLINGSHOT™
UPLOAD, MANAGE, SELL

Getting pictures of current inventory online as quickly as possible just makes good business sense. With Autoxloo's mobile, patented Slingshot™ software, dealers can easily and quickly take pictures, add videos on demand and enter vehicle details of a newly acquired vehicle.

This single step can reduce inventory turn rates by up to 10 days! Consider the time lost waiting for the vehicle to be delivered and scheduling a third party person on site to take pictures. And think of what a difference a simplified process could make to the dealership's bottom line at the end of the year.

KEY FEATURES

- UPLOAD VIDEO AND AUDIO OF THE VEHICLE AT THE SAME TIME
- UNLIMITED NUMBER OF PHOTOS PER VEHICLE
- MOBILE INVENTORY MANAGEMENT
- BETTER SHOWCASING OF VEHICLE
- CONTROL PICTURE QUALITY

TIME TO MARKET

- ADVERTISE ONLINE BEFORE VEHICLE LEAVES AUCTION
- INCREASE TURNOVER RATES
- PUSH TO ONLINE LISTING SERVICES 12 DAYS SOONER THAN TRADITIONAL METHODS

01 FILL IN THE FORM SLINGSHOT™

02 UPLOAD YOUR INVENTORY

03 FAST DEALS WITH SLINGSHOT™

Our VIN explosion capability makes capturing details of the car surprisingly quick and easy. A convenient visual car condition report allows you to note any unique characteristics on the car with a few clicks on the screen. You can capture all relevant vehicle information in 5 minutes or less.

Lost Internet connection? Not a problem! Upload all necessary data, your vehicles will just have pending status, and when the connection will be restored, vehicles will be uploaded automatically. Enjoy the ability to upload or check your vehicle inventory offline!

SOLUTIONS · RWD · CRM · VIR · LVS · CSI · COMMERCIAL · SERVICES · SEO · SOCIAL MEDIA · CONSULTING · AUTOMATION · ANALYTICS · ADDON FEATURE · PERFORMANCE

For more information about these and other innovative products visit our website.

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

TARGETED EVENT
ONLINE EXPERIENCE DRIVEN

Your Business Is Dynamic; Why Is Your Website NOT?

Most websites are static by nature. Top designers have been able to generate some excitement with flash and slide shows to bring the page to life with ZERO SEO value. Then they add RSS and content swapping tools only to sacrifice esthetic value out gaining any significant page ranking.

ORGANIC SEO

Autoxloo is the only DMS & Website provider that has perfected this combination in a patented Make-A-Page 2.0™ (MAP 2.0™) system that is event and calendar driven. Dedicated page content, focused keywords, specialized titles, intelligent URL are only but a few features you will not find with any other provider. Unique graphics, video, widgets, Snipes and JSON delivered inventory offers unparalleled SEO results. Change the Entire Page and expanding your online site indexing.

Change your pages automatically for each of the 12 holidays, 52 weekend sale or have a new page every 365 days of the year. Build them in advance, deploy them at will or schedule each page. You can change your home page, inventory page, specials page, vehicle details pages . . . . absolutely every page . . . anytime.

KEY FEATURES OF MAKE-A-PAGE 2.0™

Tired of waiting days and weeks while your team implements changes to your website? If the answer is yes, than Autoxloo has the right tool for you! Make-A-Page 2.0™ is a website builder that allows you to create easily your own fully-functional website.

Promote your sales events and holiday specials with photos, videos, slide shows, banners, audio and customized design by modifying everything from fonts, colors, sizes. Our Make-A-Page 2.0™ will help you to create a unique design according to your needs. The list of possibilities is only limited by your imagination.

Take your dealer website to a whole new level of effectiveness. Your dealership will see amazing results when your website is built and managed by Autoxloo. Our highly professional and experienced team is on standby to serve you. Contact us via email or phone.

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ANALYTICS REPORTING

Fast, Efficient, Effective!

Having access to the data allows you to strategically adjust PPC campaigns, on website advertising and incentives to increase consumer participation and ultimately lead conversion.

Powerful real-time analytics provides valuable incite as to how did your customers find your website, which keywords did they use, what time of day they like to shop, what pages were they viewing during their visit, which device they are using to view your website and much more.

VEHICLE INFORMATION

- VEHICLE STATISTICS
- TRAFFIC SOURCES
- REFERRING SITES
- CLICKS
- VIEWS
- LEADS

VISITOR INFORMATION

- REAL-TIME VISITOR TRACKING
- ACTIONS PER VISIT
- UNIQUE VISITORS
- BOUNCE RATE
- ACTIONS
- VISITS
- LIST OF EXTERNAL WEBSITES
- LIST OF KEYWORDS
- REFERRING SITE
- TIME OF VISIT
- DEVICE USED
- IP ADDRESS

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

VIN EXPLOSION AND DECODING

The Vehicle Identification Number (VIN) provides information about a vehicle's background, including the manufacturer, model year, and where it was built. Otherwise, it records the vehicle's identity. VIN decoders assist dealerships to help verify, analyze and research the information contained in the VIN.

VEHICLE IDS DECODED IN ONE STEP

VIN Decoder is a simple solution that saves your time, you don't have to learn how to use any new tools. Having access to the right data gives you a bunch of opportunities.

Autoxloo's VIN Decoder provides decoding of the vehicles Year, Make, Model and Trim. It captures all relevant information with our VIN explosion capability.

The operation is simple. Just enter the VIN number, click decode, and you're done. Enjoy received information. Instant online VIN report information on your screen. To get the most out of your data, it must be real-time to allow you to react in real-time.

CHECK ANY VIN NUMBER

You can easily use our application Upload Wizard, which allows you to upload vehicles to your Inventory. It's possible to fill in all car information in less then 5 minutes, all with the help of the VIN Decoder. You can also upload a great amount of images with just a few mouse clicks. Fast and easy.

In the addition the VIN Decoder is available in the Vehicle Inspection Report™. The Vehicle Inspection Report™ module helps to upload the vehicle and save the most actual information about its condition and upload multiple photographs with comments. With VIR™ you can give a full description details of the vehicle, its exterior, interior, drive train, exhaust system, electronics and frame.

Take advantage of Slingshot Mobile™ application. Uploading vehicles into your inventory with a phone or tablet becomes even faster! Slingshot Mobile™ application works by scanning and decoding the VIN number for each vehicle. After the VIN is decoded you can take pictures and fill out all important information about your vehicle.

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CONVERT SHOPPERS INTO BUYERS
CALL.TO.ACTION

CLICK-TO-CALL

Dealerships are looking for easier and faster way to connect with their customers. With Autoxloo Click-to-Call it becomes easier to convert shoppers into buyers. Prospects want real-time consultation while making important purchase decision. People just fill the form to request an immediate connection in real-time and sales person will call back in seconds. Clients who have received help from your dealership with Click-to-Call support will be delighted and spread the word among friends.

LIVE CHAT

Autoxloo's Live Chat is designed to give each department and its respective staff in your dealership a unique user access to interact with your potential customers. The live chat widget on your Autoxloo DMS is a great tool which facilitates the communication channel with the customer in real-time. Live chat increases the amount of leads and helps you develop a relationship between customers and your brand. With live chat customer doesn't have to search for a phone number and make a call. Customers who are online can simply engage with the representative and get their answer in a few seconds. Being available 24/7 is the norm today.

CHAT REQUEST

CHATTING

SOLUTIONS
RWD
CRM
VIR
LVS
CSI
COMMERCIAL
SERVICES
SEO
SOCIAL MEDIA
CONSULTING
AUTOMATION
ANALYTICS
ADDON FEATURE
PERFORMANCE

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

REPORT BUILDER

MAXIMIZE RESULTS WHILE MINIMIZING THE TIME AND EFFORTS

Don't want to spend days or weeks learning to make your own forms? Use Autoxloo's patented technology Report Builder. It is a professional form builder which allows to create your own custom forms in only a few minutes. It's unbelievably easy to use and affordable.

This module gives you an opportunity to upload forms, add graphics, text and photos. The custom forms you've been wanting can be created in minutes.

Simply drag and drop input fields onto a scanned document and the information will be automatically populated and ready for print.

With full control over function, you can be sure that you're getting the exact form you're looking for. There is nothing to download or install.

Report Builder is an extremely useful tool for Buyer's Guides, Window stickers and Addendum modules. No more handwriting the year, model, make or any other information you want on the buyer's guides. Everything is FULLY AUTOMATED.

FULLY AUTOMATED

No more handwriting, easily created and automatically sent to your email forms. Just print them

GET CONTROL OVER FUNCTION

Simply drag input fields into right place, nothing to download or install

Save your time additing QR Code, logos or other information

DRAG & DROP EDITOR

Professional and detailed buyer's guides and window stickers will keep your dealership compliant, save you time and avoid penalties.

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CUSTOM ORDER
AND FINANCIAL FORMS

Make your forms look great and easy to fill out with Autoxloo “Custom Form Builder”. We will build any custom form you want, any form you like. Just provide us with the required information and a professional-looking form will be ready in no time.

Want to use drop downs in certain fields? Or maybe make some kind of survey and use radio buttons or checkboxes? Is there a necessity to put images to your form? Let us take care of all these issues. We'll build you a form that will help you build your business.

No need to use static forms with lots of unnecessary fields. Save your and your customers time. Give your prospects an opportunity to attach any documents you need for smoothing sales process: ID documents, driver's license, bank statement etc. Receive all important information directly to your CRM integrated with Phone, Email and Live Chat. Centralize the lead capture with the help of our modules.

CUSTOM FORM BUILDER ADVANTAGES:

- THANKS TO MOVABLE DRAG INPUT FIELDS, WE CAN PUT THEM AS YOU LIKE AND CHANGE IT IMMEDIATELY
- GIVE US NECESSARY DATA AND WE WILL CREATE FORM WITHIN INSTANTS
- WE CAN MAKE FORM BUILDER SYNCHRONIZED WITH YOUR CRM
- CUSTOM FORM ARE GREAT FOR UNIQUE MARKETING

Make it as easy as possible for your dealership website visitors to submit lead forms.

SOLUTIONS RWD CRM VIR LVS CSI COMMERCIAL SERVICES SEO SOCIAL MEDIA CONSULTING AUTOMATION ANALYTICS ADDON FEATURE PERFORMANCE

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

LEAD DRIVER – INCENTIVE MODULE

Our aim is to offer our clients the most technologically advanced services. That's why we are constantly providing new opportunities which help car dealers to attract more customers & increase sales.

Recently Autoxloo developed easy-to-use discount module. Reports from the Ipsos "Open Thinking Exchange" (world's third largest market research company) shows that 70% of consumers who follows a business or brand online say that they stay more connected to the company when they are offered discounts, coupon etc.

Stronger relationship with customers are created by providing discounts as thus 7 of 10 consumers are attracted to company's website, blog or social media accounts. If your dealership can't offer customers an incentive for doing business with you, there is a good chance they will look a better deal elsewhere.

- MANAGE ALL DISCOUNTS FROM ONE ADMIN PANEL
- CREATE MULTIPLE DISCOUNTS ON THE FLY
- INCREASE CUSTOMER ENGAGEMENT BY UP TO 60%
- SET DISCOUNT RULES QUICKLY AND EASILY

Discount module will make the process of selling your cars easier & faster. Control your own unique discount offers, attract new customers and keep them coming back.

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QR CODE:
IMPROVE YOUR RE-MARKETING

QR codes, also known as Quick Response Codes, are an effective way for automotive industry to interact with customers using smartphones. It doesn't matter whether the customer has an iPhone, an Android phone or a BlackBerry. Customers scan the bar code to unlock all sorts of your promotional information. It's a great mobile marketing tool to help you increase customer traffic and sales.

QR Codes are a great way to grab attention and engage your target market. Receive instant feedback through the use of mobile technology. If you capture instant feedback, you can instantly solve the possible problems of your customers. Therefore, preventing their desire to destroy your reputation.

Autoxloo proposes you wide range of implementation of QR code on your website. First is QR code widget in Make-A-Page 2.0™. With its help you can encode your dealership's URL, discounts, promotions, phone numbers, images and so on.

Second is QR Code system embedded into printable Window Stickers. Each Window Sticker contains QR code with Vehicle Details URL encoded in it.

HERE ARE SOME AREAS WHERE YOU CAN MAKE BENEFITS OF QR CODES:

- ADD QR CODES ON VEHICLE STICKERS
- INCORPORATE QR CODES ON NEWSPAPER ADS, MONTHLY NEWSLETTERS, BLOGS, EMAIL SIGNATURES, TV COMMERCIALS ETC
- PLACE QR CODES ON THE BACK OF BUSINESS CARDS FOR THE SALES STAFF – THIS WAY THEY CAN SEE A LIVE VIEW OF INVENTORY RIGHT AWAY IF THEY NEED IT
- PUT YOUR QR CODE ON A BILLBOARD
- ADD QR CODE TO THE LAST PICTURE OF VEHICLE DETAILS PAGE
- INCORPORATE A QR CODE ON SIGNBOARDS IN YOUR SERVICE DEPARTMENT SO THAT PEOPLE CAN SCAN WHILE WAITING

Your customers will scan it and get all the information they need for any vehicle in their mobile phone, and if they're not ready to buy it right now – they can review this information again afterward.

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

VEHICLE SHOWCASE TOOLS
SEE HOW EASY IT IS TO STAND OUT

TAKE TEST DRIVE WOW! today

- VEHICLE INSPECTION REPORT™
- ETCH-A-WORD™
- VEHICLE VIDEO
- 360° SPIN

SPOTLIGHT YOUR VEHICLES WITHOUT PAYING PREMIUM LISTING FEES

DEMAND YOUR CUSTOMER'S ATTENTION AND SHOWCASE YOUR VEHICLES

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ETCH-A-WORD
UNIQUE IMAGE BRANDING

Not to get lost in the crowd, you need an impressive, successful dealer website and useful tools that will effectively market your brand, dealership and Inventory to the world. Autoxloo is proud to present you our impressive feature Etch-A-Word that will allow your dealership to enhance, adjust, label, and rearrange your Inventory photos without the need of expensive graphic programs.

Many dealerships are impressed with this amazing tool that makes their lives a lot easier. Etch-A-Word is a simple Drag & Drop tool giving your dealership the ability to add descriptions, text, graphics, logos and frames to your vehicle photos fast and without any difficulties.

Imagine, text banners, vehicle wraps and sales messages directly on your vehicle pictures that sticks out when people see your page. Draw attention to the details you want them to pay attention to particularly. Outline the highlights of each vehicle, now your customers won't miss a single feature!

Etch-A-Word is one of several Autoxloo tools that helps you to make your listings jump off the page. This module is a great differentiator for your vehicles. Customers don't have to read lengthy descriptions to notice your outstanding Inventory. Your listings and posting to Autotrader, Ebay, Kijiji, Mitula, OLX etc will have increased visibility without having to pay premium placement fees.

SIMPLY DRAG AND DROP ON TO IMAGE

- CREATE CUSTOM TEMPLATES
- ADD MONTHLY PAYMENT
- ADD CUSTOM GRAPHICS
- ADD CUSTOM QR CODE
- ADD VEHICLE OPTIONS
- ADD CUSTOM TEXT
- ADD SPECIAL DISCOUNTS
- ADD VEHICLE LOGOS

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

PHOTOBOX

ARRANGE, GROUP, SELECTIVELY EXPORT PHOTO UPLOADING ENHANCEMENT SERVICE

It's no secret that dealers, who upload more photos on their inventory, generate more leads and sales. The problem for most dealers is either they don't have the time to upload the +30 images it takes to keep the customer interested and engaged.

The Photobox allows the user to upload a large amount of images for multiple vehicle from the folder. There is no longer a need to create a unique folder for each vehicle. Now the user can simply preview then attach selected images to any vehicle in stock quickly and easily using our "drag and drop" GUI interface.

Get your vehicles to market faster, give the customer the "all" of the information they need to make an informed decision and you will see an increase in sales as a result.

KEY BENEFITS

- UPLOAD FROM ONE FOLDER ON YOUR COMPUTER
- SUPPORTS BOTH PNG AND JPEG FORMATS
- UPLOAD LARGE AMOUNTS OF PHOTOS
- NO SKILL LEVEL REQUIRED TO USE

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For more information about these and other innovative products visit our website.

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CANNED IMAGES: INSERT, INFORM
VISUAL PRESENTATION OF YOUR DEALERSHIP

In today's highly competitive market, visual presentation is more important than ever. Autoxloo is always there to make sure your product images stand out above your competition. We all know the proverb, "A picture is worth a thousand words". Photos spark an emotional connection in a way that text cannot. Brands everywhere are becoming more visual and it's becoming easier to do so with Autoxloo.

Now you can strategically place canned images throughout your image gallery to help convince the visitor as to why they should buy from you and not the dealer down the street with the same exact vehicle.

Canned images are used virtually the same way a salesperson informs the customer as to why they need to purchase from their dealership.

KEY BENEFITS

- STRATEGICALLY PLACE INCENTIVES THROUGHOUT IMAGE GALLERY
- CHOOSE TO INCLUDE OR EXCLUDE IN EXPORT TO 3RD PARTY VENDORS
- CONVERT SHOPPERS INTO BUYERS
- UPDATE POSITION OF IMAGES
- CHANGE IMAGES ON THE FLY

Never underestimate the power of photos. Use creative and relevant methods to advertise your dealership with us. Autoxloo projects the professionalism of your dealership and increases your sales.

Canned images gives you the opportunity to "convince" a customer when they are the most focused that you offer the best pricing, financing options, service, incentives and overall customer experience.

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

MAKE-A-TEMPLATE™
SOFTWARE THAT SAVES TIME & ENERGY

With Make-A-Template™ you can now create custom template to maximize consumer engagement. You no longer have to settle for some cookie cutter design that every other dealer is forced to use. You now have the ability to fully customize look, feel, color, content and layout of your eBay and Backpage templates.

Our Make-A-Template™ utilizes an intuitive “drag and drop” interface combined with a library of widgets that anyone “without programming knowledge” can use to assemble any number of template variations that are needed for specific advertising campaigns.

SIMPLIFIED CREATION PROCESS

Use for eBay, Backpage: elaborate layout, functionality, user-friendly navigation

YOUR OWN E-MAGAZINE

Use Make-A-Template™ for creating your own e-Magazines

KEY BENEFITS

Build an “interactive” e-Magazine or Template to showcase ONLY your:

- PARTS/SERVICE SPECIALS
- NEW/USED INVENTORY
- SALES EVENTS
- AND MUCH MORE
- COUPONS

TRAFFIC SURVEY
MEASURE DEALERSHIP'S EFFECTIVENESS

Every dealership should know if you're heading in the right direction and if your customers are really satisfied with your work. This will help you develop a successful marketing plan. You can focus your efforts on the expectations your customers have of your dealership. So if you are interested in managing the research process, use Autoxloo's Traffic Survey module.

Traffic Survey provides customer's feedback about your service. It's a measurement of your customer's satisfaction with you, your work, vehicles, employees and so on. And if it's not to high then you may want to make a few slight tune ups to your approach. Improve customer satisfaction by knowing their needs and expectations.

GET CUSTOMER'S FEEDBACK

Customer satisfaction surveys aren't just a series of questions you ask your customers to answer. Traffic Survey allows you to stay on top of what the competitors is doing as well as what is going on in the industry. Let Traffic Survey help you get the information you need.

You can have as many surveys as you want at the same time hosted on your website. It is possible to change popup pages and custom pages on which your survey will appear. Traffic Survey lets you choose from a wide variety of professionally developed survey templates that make getting started fast and easy. Also you can design your own surveys. The intuitive web interface enables you to create quality surveys in minutes. No technical experience is necessary. Do-It-Yourself (DIY) survey software market.

You can offer surveys at once when the customers visit your website or configure the software in such a way that survey window appears only through a certain period of time. So, you can be sure, that your website will not be annoying.

Choose multiple or single choices for the answers. Moreover, you can set up Traffic Survey in such a way that choosing some specific type of answer, the customer will be redirected to a certain page. Enjoy the advantage of real-time data. Check out our automatically build chart and rating of answers.

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

DOES YOUR WEBSITE PERFORM WELL?

Surely you have noticed that some websites load very quickly while others keep you waiting until a webpage shows fully.

The page load speed is an important parameter which influences the website usability, user-friendliness, performance and SEO promotion. For example, Google prefers to raise “light” websites in its search results since it helps users get the required information within a very short time. Website speed affects such behavioral factors as the bounce rate and visit depth. The faster a website loads, the better these performance specifications will be.

The average website loading time should not exceed 4 seconds. The best load speed is up to 2 seconds because this is the approximate time a patient user will wait until the information appears on the screen. 57% of visitors leave the page which loads more than 3 seconds. A progress bar can extend the expectation time up to 38 seconds. Thus, the website performance plays an essential role for the traffic volume and should be monitored and studied in detail.

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AUTOXLOO VS.
OTHER DEALER WEBSITES

Google and Pingdom distribute all websites according to different characteristics into special zones marked with 3 colors. Green color identifies the sites with the acceptable parameters in most categories. Yellow zone means that your website is good but requires some improvements in the load time, performance or speed. Red area is the place to ring alarm bells because your website specifications are unacceptable.

		pingdom						Google					
		LOAD TIME			PERFOMANCE GRADE			MOBILE SPEED			DESKTOP SPEED		
AUTOXLOO WEBSITES	RESPONSIVE	HOME	INVENTORY	VEHICLE DETAILS	HOME	INVENTORY	VEHICLE DETAILS	HOME	INVENTORY	VEHICLE DETAILS	HOME	INVENTORY	VEHICLE DETAILS
WWW	✓												
WWW	—												
WWW	✓												
WWW	✓												
WWW	✓												
WWW	—												
WWW	✓												
WWW	—												
WWW	✓												
WWW	✓												

Now you can compare Autoxloo websites with the other dealer providers. As such parameters as the load time, performance grade and speed influence much on users' visits to your site and search engine ranking results you can profit or suffer losses in your online business. Autoxloo offers you the effective tools and services for making visible improvements in your website loading speed and performance. Our products will help you be strong, confident and competitive in auto dealer market.

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

WCMS IS THE ANSWER
FOR YOUR DEALERSHIP'S ECOMMERCE NEEDS!

The amazing WCMS platform allows you to create SEO-friendly eCommerce websites. WCMS is the ultimate answer to your eCommerce needs. If you're ready to push your revenues to another level, contact us today and let's get it started!

KEY BENEFITS

COMPETE ON THE OPEN INTERNET MARKET -

BE SHARED THROUGH SOCIAL MEDIA -

SELL PARTS & SERVICES -

REAL-TIME UPDATING -

EASE OF USE -

WE ARE ONE OF THE LEADING COMPANIES FOR AUTOMOTIVE DEALERSHIPS

We have been building dealer websites for over 10 years and gathered only the best professionals. Our support team is ready to solve any of your problems and customers will get only the latest technologies.

We are committed to staying ahead of the curve as technology tools and Internet marketing strategies change.

SCAN QR CODE TO CONTACT US

FOLLOW US ON SOCIAL NETWORKS

http://plus.google.com/+AutoxlooDealerWebsiteSolutions/posts

http://www.facebook.com/AutoXlooDealerWebsites

http://www.linkedin.com/company/autoxloo

http://www.youtube.com/user/autoxloo

http://www.pinterest.com/autoxloo

http://twitter.com/autoxloo

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